

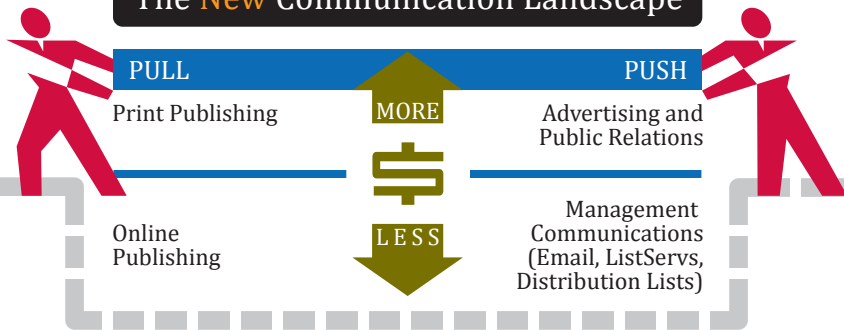


# What kind of communication model makes sense for today's Episcopal Church?

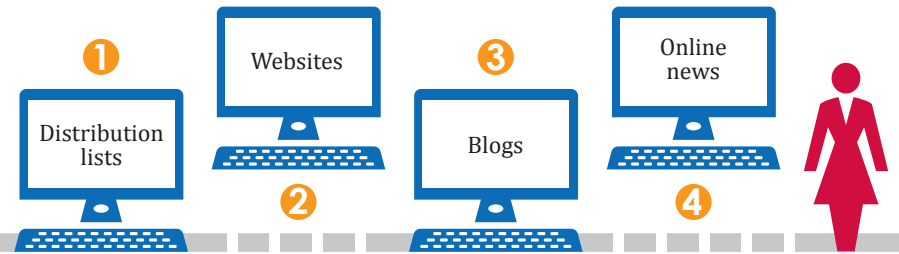
Today's new communication landscape means **change for the church.**

For its message to be heard, the church will need to **find a new path.**

## The New Communication Landscape



Online publishing is everywhere. But interestingly enough, for Episcopalians, there are really only **four** choices.



## Reaching People vs. Reaching The Right People



Effective communication reaches the **right people** with the **right message.**

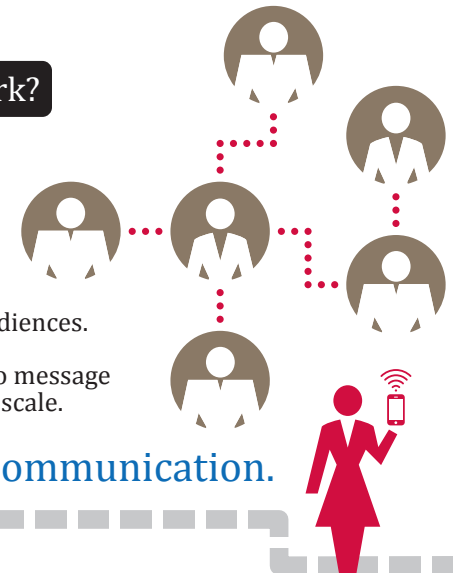
## What is the Episcopal Digital Network?

The network delivers church news, information, and branded entertainment.

The network can generate revenue for the church's mission.

The network can reach new and un-churched audiences.

Most important, the network makes it possible to message the entire church OR target groups, easily and at scale.



Today we're introducing the **Episcopal Digital Network**, a new pathway for church communication.

## Four major breakthroughs



Want to know more? Contact Jake Dell at [jdell@episcopalchurch.org](mailto:jdell@episcopalchurch.org). (212) 716-6264.