

RECRUITMENT!!!!

The most important thing to remember about getting women involved is to ask them face to face, friend to friend, or through acquaintances. The “climate” of the ECW or Women’s Ministries group must be inviting, always welcoming of newcomers, and loving as a community of Christian women. Positive energy and a “can do” spirit helps assure success.

Who to ask –

Think about women who need a new focus, have recently retired, are in a new life stage, or have made a recent move into the church and need to connect, make friends, and find a significant ministry. Seek assistance from clergy, lay coordinators, other staff, or parishioners who know lots of members.

How to recruit –

Talk about how you have benefited from participating in ECW or women’s ministry and how you see this as a vital part of the mission of your church. If they appear interested, have another person they may know or know-of call to discuss the benefits of participating.

Provide any written/other information concerning ECW at all levels – local, diocesan, provincial, national. Share the website addresses. Provide ministry (job) descriptions with time commitments.

Give them time to make a decision. Don’t pressure them for an immediate answer. Coercion is not a loving thing to do!

Recognize potential persons.

Engage them in discussion face to face.

Communicate the facts about the organization.

Review the benefits you have experienced by participating in ECW.

Understand their situation, time availability, abilities/skills, and see where the best fit may be.

Invite them into the life of ECW by helping them connect with others and feel comfortable.

Thank them for joining with others to help achieve the mission of the ECW.